

## **Guest Speaker Dean DeBiase Presents:**



## Bringing Big-Fat-Slow Organizations Back From the Brink of Irrelevance-Obscurity-Decline

Where: UMass Boston Campus Center Ballroom C When: Wednesday April 14<sup>th</sup>, 5:00-6:00 P.M.



Dean DeBiase

"It's never too early to

Reboot Your Company

and

Reboot Your Career

if you want to win in today's hyper competitive marketplace"

Keynote speaker, author and media guest on CNBC, FOX, CNN and MSNBC, Dean DeBiase is co-author of the best-selling book <u>The Big Moo</u>, an unprecedented collaboration of best-selling authors blending their top ideas on how to be remarkable; co-founder of <u>ThinkRemarkable</u>, a network of authors, speakers, bloggers and leaders; and founder of <u>RebootPartners.com</u>, an advisory group dedicated to helping organizations shift and grow through innovative thinking, marketplace expansion and strategic execution.

A pre-eminent voice in the advancement of the innovation economy, Dean is a serial CEO who practices what he preaches, inspiring audiences with startup and turnaround stories, and his secrets from the front-lines of global business—about how you can Reboot everything from your company to your career!

Drawing on popular stories from **The Big Moo** and "sneak peak" material from his upcoming book **Reboot**, Dean will take the audience on a journey about what it means to stop being ordinary and become more remarkable—and how to Reboot organizations and yourself along the way!